



Founded in 1979 and currently employing more than 8,800 associates, Gartner delivers the technology-related insight necessary for our clients to make the right decisions, every day.

We serve clients in more than 90 countries. Clients outside the U.S. provided 40% of our 2016 \$2.44 billion revenue.

Our interactions with **clients in more than 11,000 distinct enterprises worldwide** enable us to make connections, understand patterns and discover trends that no other research firm can envision.

Our community of more than **1,200 analysts** engaged in over **250,000 one-to-one client interactions** in the past year.

3.1 million end-user searches per year and **3.7 million end-user document page views** give business leaders in high-tech and telecom enterprises intelligence about their customers, competitors and markets to help them grow their business.

We field 850 media inquiries per month worldwide from leading business and trade publications, online news portals and broadcast media interested in what we have to say about the business of technology.

The Wall Street Journal, The Economist and The Financial Times, along with more than 30 other leading business publications worldwide, consider Gartner a trusted, independent source. **They quote us an average of 70 times every week.**

71% of the Fortune 1000 and 74% of the Global 500 support their key technology decisions with Gartner advice. These varied and worldwide connections produce insights that benefit all our clients.

Each year, **55,000 technology and business professionals from around the globe attend our 65+ worldwide conferences.** They benefit from our market-leading research, unique insight and unsurpassed peer networking. **We are the world's leading IT conference provider.**

Gartner **clients have access to a terabyte of continually updated market data,** covering 1,100 vendors across 400 technology markets in 61 countries.

End users, technology providers and investors use **Gartner Hype Cycles** to **track and monitor the commercial viability of over 1,700 technologies in 109 IT, business and consumer markets.**

Gartner clients continually monitor their provider portfolios with **the Gartner Magic Quadrant,** a methodology that has become **a standard for market analysis in 140 technology segments.**

Gartner analysts had more than 23,000 briefings with more than 4,000 distinct vendors in the past 12 months, helping IT buyers, sellers and investors make the right decisions about their investments in markets, products and customers.

Gartner Executive Programs clients get customized advice and participate in peer networking opportunities as **members of the world's largest community of CIOs.**

The annual CIO Agenda, published by **Gartner Executive Programs and Gartner Research,** is developed from the **responses of 2,944 CIOs, representing \$250 billion in CIO IT budgets and 84 countries.** It provides insight into trends in CIO priorities and investments.

Gartner's 600 consultants bring our research to life across **more than 3,200 engagements per year,** providing actionable insight for stronger business outcomes in a digital world.

Clients improve business performance by benchmarking their spending and best practices against our industry-leading IT performance repository, which **draws on more than 5,000 IT benchmarks each year.**

Clients use gartner.com and our various product portal sites to easily access our insight for help in making both daily and long-term decisions. Each year, **thousands of active users search 135,793 documents across 1,372 technology and business topics on our websites.**

Multinational clients get consistent global insight from **an analyst community that speaks 59 languages.**

To learn more about Gartner, visit gartner.com.

Note: These statistics are updated quarterly.

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